

Essentia Joins Open Solutions Alliance, Provides Platform for Collaboration Among Member Communities

Essentia's membership includes its contribution of new tools to support OSA's "meta-community"

SAN FRANCISCO – August 26, 2008 – The Open Solutions Alliance (OSA), a nonprofit, vendor-neutral consortium dedicated to driving interoperability and adoption of comprehensive open solutions, today announced that Essentia has joined as its newest member and will provide a new platform for member collaboration. Essentia is a leader in providing next-generation platforms and services for online communities and commerce.

Since its inception, OSA has been committed to building what it defines as a "meta-community" – the collective community that is formed when member companies work on integrations that span multiple open solutions projects. Until now, this has largely been done by facilitating partnerships among members and non-members alike, but will now be maximized with the presence of the EssentiaESP collaboration and community-engagement platform.

Initially, Essentia will enable developer contributions to the Common Customer View (CCV), the OSA's reference implementation for building interoperability best practices. Based on the feedback it receives from the community, the OSA intends to more widely deploy the platform in the coming months.

"Essentia possesses the OSA's same fervent dedication to the adoption of open solutions and is honored to contribute our EssentiaESP open source community platform to further this shared vision," said Gopi Ganapathy, founder, president and CEO of Essentia. "We expect to play a pivotal role in OSA to drive our collective mission of interoperability, ease-of-use and enterprise hardening of commercial open source."

"The OSA's mission has always been about breaking down the silos in open source and making it easier for developers to work across projects," said Dominic Sartorio, president of the Open Solutions Alliance. "Essentia's participation in the OSA will enable us to further meet this goal for the benefit of the entire commercial open source ecosystem."

Essentia announced the availability of the EssentiaESP platform and services at the OSCON 2008 conference. Its entry into the space was

marked with the launch of JasperForge, home to world's largest open source business intelligence community and hosted by OSA member Jaspersoft.

“As an OSA member, we're delighted to have Essentia join the organization,” said Nick Halsey, vice president of marketing at Jaspersoft. “Open source communities are evolving and require a collaboration platform partner that can support the overlapping needs of members of multiple communities. Essentia delivers the first platform that can support the needs of such a “meta-community”, which is exemplified by the OSA members.”

About Essentia

Essentia, the leading provider of solutions for commercial open source software communities, was founded in 2006 by experts in open source and collaborative software development who have delivered, deployed, and managed many of the most significant first-generation communities like OpenOffice.org, Java.net and Subversion. Essentia is a global company based in San Francisco, CA and Chennai, India with offices in Austin and Houston, Texas; New Jersey; London, UK; and Singapore. Essentia customers include Fortune 500 and emerging companies. More information is available at www.essentiaserve.com.

About the Open Solutions Alliance

The Open Solutions Alliance (OSA) is a nonprofit, vendor neutral consortium dedicated to driving the interoperability and adoption of comprehensive open solutions. Founded in 2007, it is supported by leading companies from around the world who are dedicated to improving interoperability among software products, resulting in integrated and rapidly deployable solutions for business users. Through cooperative action and advocacy, the OSA helps facilitate interoperability, reduce barriers to adoption and raise the awareness of open solutions in business. For more information, please visit <http://www.OpenSolutionsAlliance.org>.

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